**To be submitted to** [**yalenetimpact@gmail.com**](mailto:yalenetimpact@gmail.com) **by 11:59 PM September 11th, *please attach a resume as well*.**

**Name:**

**Year:**

**College:**

1. How did you hear about Yale Net Impact?
2. Why would you like to be a member of Yale Net Impact?   
   (Max 100 words)
3. [Please respond with the assumption that the case occurs in a pre-covid environment] Say you were advising a tree-planting organization that holds 35 international service trips per year to service the needs of impoverished communities. Unfortunately, the trips are financed primarily by sponsors, who have decreased their support for the organization in the past few months. How would you go about advising the client on maintaining their current sponsors and developing their sponsor acquisition strategy?

(Max 500 words)

1. After the successful implementation of your ideas, the organization’s sponsorship strategy is well-refined and effective. There is now talk of developing educational programs for communities that care for the trees they plant. What considerations do you believe are important when making this decision? Would you recommend they develop such a program?   
   (Max 500 words)